



INDUSTRY HILLS GOLF CLUB AT PACIFIC PALMS

FACT SHEET

FAST FACTS

- The “Ike” is now open after receiving an extensive makeover late 2006
- The newly remodeled Resort Pro Shop opened to the public in April 2007
- The recently refurbished “Babe” course, open as of July 2007, hosted the ESPY Celebrity Golf Classic
- The “Ike” is rated 4.5 Stars and the “Babe” 4 Stars by Golf Digest magazine
- Fifteen-year veteran and Director of Golf, Dave Youpa, is a former PGA Professional of the Year (L.A.)
- Think the links look familiar? You’ve may have seen them on NBC’s “Las Vegas”, “Caddyshack” movies and TV commercials for Adidas, Dr. Pepper, Holiday Inn, Nike and Pinnacle Golf

OVERVIEW

Welcome to the new Industry Hills Golf Club at Pacific Palms—one of the most distinctive golf facilities on the West Coast. Its long fairways, towering trees and panoramic views of valleys and mountains attract golf enthusiasts and professional players from near and far. The semi-private club offers 36 holes of championship golf on two courses.

\$17 MILLION MAKEOVER

Both courses and the clubhouse were updated as part of a \$17 million refurbishment project. Landscape upgrades made the award-winning courses more luxurious and playable without changing the layout. Plans included a new pro shop, new Tifway II grass on fairways, reshaped bunkers with crushed marble, five new greens on each course, and a high-tech irrigation system.

DWIGHT D. EISENHOWER COURSE - “THE IKE”

Designer: William F. Bell / Casey O’Callaghan
Known for: Long fairways and large undulating greens.
Yards: 5,620 - 7,199 (from championship tees)
Par: 72
Rating & Slope: 73.3 /136 (from blue tees)
Events: Qualifiers for the U.S. Open, U.S. Amateur, Nissan L.A. Open, Champions Tour Toshiba Classic; and the California Women’s Championship

BABE DIDRIKSON ZAHARIAS COURSE - “THE BABE”

Designer: William F. Bell / Casey O’Callaghan
Known for: Narrow fairways and strategically placed bunkers.
Yards: 5,363 - 6,821 (from championship tees)
Par: 71
Rating & Slope: 72.9/132 (from blue tees)
Events: Qualifier for Nissan L.A. Open, Ladies Professional Golf Association Olympia Gold Golf Classic, the California Women’s Championship and the Centennial Southern California Golf Association Championship.

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PRACTICE, INSTRUCTION AND MEMBERSHIP

The resort's \$2 million, state-of-the-art driving range offers 64 double-decked stalls, synthetic turf, simulated hazards and two putting greens. Individual and group instruction is offered by PGA golf professionals. Open to the public, Industry Hills Golf Club at Pacific Palms offers a wide range of membership choices each with its own privileges.

TOURNAMENTS AND EVENTS

The Industry Hills Golf Club at Pacific Palms is the ultimate destination for tournaments, corporate meetings and fundraisers. The Pacific Palms golf team can customize packages for up to 400 players. Of the 90,000 golf rounds played each year, 24,000 are groups of 16 players or more. Celebrities such as Kevin Costner, Martin Sheen and George Lopez have played in tournaments at the resort.

RESORT PRO SHOP AND CARTS

The Industry Hills Resort Pro Shop features the latest golf gear and clothing from premiere brands like Polo Ralph Lauren, LaCoste, Lilly Pulitzer, Tommy Bahama, Burberry, Nike, Cobra Golf and Taylor Made. The updated pro shop opened April 2007 with new services such as bag drop-off, swing analysis and custom club fitting. A new fleet of 200 golf carts was also introduced in 2005.

LOCATION

Pacific Palms is centrally located in Industry Hills, Calif., 23 miles from downtown Los Angeles and within proximity to Orange, San Bernardino and Riverside counties. It is within 38 miles to major Southern California area airports, including Burbank, Long Beach, Los Angeles, Orange County and Ontario.

PACIFIC PALMS CONFERENCE RESORT

The Pacific Palms Conference Resort offers state-of-the-art meeting facilities with more than 45,000 square-feet of flexible meeting space, luxurious guest accommodations and recreational activities. The property underwent a \$32 million renovation in 2004 and is scheduled to complete a \$17 million refurbishment in 2008. Guests will enjoy the newly renovated Industry Hills Golf Club, Elements Grill & Bar and The Spa at Pacific Palms.

CONTACTS

Industry Hills Golf Club at Pacific Palms
One Industry Hills Parkway
Industry Hills, CA 91744
www.pacificpalmsresort.com

Brian Jago
Director of Sales and Marketing
(626) 854-2311
bjago@pacificpalmsresort.com

David Youpa, PGA
Director of Golf
(626) 854-2350
dyoupa@pacificpalmsresort.com

Betty Kuan
Director, Tournaments & Membership
(626) 854-2501
bkuan@pacificpalmsresort.com